

Open Day Success For Clearview Glaziers



A recent open day held by Epwin Window Systems' fabricator Clearview Glaziers has allowed the company to

show off its offering to existing and potential new customers.

Taking centre stage was

Clearview's full range of Epwin Stellar aluminium products. The fabricator was the first to manufacture using the system and it recently invested in a new aluminium CNC machine to increase its production output by an additional 20% to keep pace with demand.

"The aim was to attract new installers and cement existing relationships. We more than achieved these aims and we've secured several new customers as a result," says Robin Squibb a director at Clearview. "The aesthetics of Stellar are an instant draw for our customers with its flush slim sightlines," continues Squibb. "Plus, it is very easy to install. As expected, the Stellar products attracted a great deal of interest and we signed up several new customers on the day." [i](#)

Door Designer Up For Grabs For Installation Of The Month

Hurst Doors is launching an Installation of the Month competition commencing in October and prize winners will receive a year's free subscription to the retail version of the Hurst Composite Door Designer, worth £399.00.

To be in with a chance to win, all the company's customers have to do is send in their pictures of recent door installations.

The Hurst team will then judge the winner, with the help of followers voting for their favourite on Hurst's social channels. The most popular will be awarded 'Installation of the Month' and win the prize. In addition, the homeowner of the winning installation will also receive a £50.00 Amazon voucher.

"We know that every week,

our fantastic customers complete hundreds of stunning installations all across the country," says Mark Atkinson, Sales Director for Hurst Doors who adds: "With our new competition, we want to shine a light on their workmanship and skill."

Easily integrated into an installer's website, Hurst's user-friendly door designer allows homeowners to tailor the perfect door to their needs and preferences. The designer can be fully customised to feature a company's branding and allows installers to send personalised emails to their customers.

To enter the competi-

tion, installers of Hurst Doors can either share their project images on Facebook, Instagram or Twitter, making sure to tag Hurst Doors or alternatively, send in their images to marketing@hurstdoors.co.uk [i](#)



Premier Rises Up The Scale

Following a record breaking year, arched and angled frame specialists Premier Arches has been named a finalist in the prestigious Scale-Up Awards.

The company has been nominated for the 'Manufacturing Excellence' Award, that recognises businesses with 'a world-class manufacturing ethos, outstanding productivity and business performance to match'. Organised by Business Leader, a leading media company for entrepreneurs, CEOs and investors, the Scale-Up Awards celebrate high-growth companies. The awards are overseen by an independent panel of judges that includes Dragon's Den investor Touker Suleyman, PensionBee Co-founder Jonathan Lister Parsons and other esteemed business figures.

The nomination follows a record breaking year for Premier Arches, with increasing demand



across its entire product range, which includes arched, angled, gable, circular and entirely bespoke windows and doors in a range of systems.

"Despite a challenging time for the industry as a whole, we've seen our most successful

year yet, thanks to both our product offering which takes the hassle out of profile bending and our commitment to delivering the quality products matched with customer service," says Sean Greenall, MD at Premier Arches. [i](#)

Sheer Joy At New Appointments

Sheerline's newest appointments will bolster the sales team and support its ambitious expansion plans – and generally bring joy to the organisation claims the company.

In just two years, the Sheerline brand has built a reputation for being one of the most innovative aluminium window and door systems on the market. It was successfully launched after Derbyshire manufacturer, Garnalex, spotted a gap in the market for premium UK made aluminium windows, doors and roof lanterns that offered easy fabrication and installation, thermal efficiency and stylish aesthetics.

The newest member of the Sheerline sales team is George Esler as Area Sales Manager to look after customers based in the North. As part of his new role, he is supporting installers and fabricators who are ready to switch to Sheerline's comprehensively Part L compliant system.

In addition, Tony Basile (pictured right) has been promoted to Sheerline Sales Director. He has worked for Garnalex CEO Roger Hartshorn since

1991 at Eurocell, Liniar and now Sheerline. In his new role, Basile is responsible for the sales team and spearheads growing the Sheerline brand.

Basile says: "As we grow, the intention is to expand the team and make sure we continue to give our network the high level of support they have become accustomed to." [i](#)

