

# Pushing growth

Quanex has appointed a new global market director to help drive its plans for growth.

Mike Moran has over two decades of sector experience having previously served as commercial director at Sanglier, and spent 18 years in commercial leadership roles at Bostik.

Reporting directly to Edgetech managing director Chris Alderson, Moran will play a crucial part in expanding the company's reach into new markets and regions.

Moran has a master's degree in polymer science, from Manchester University, and has gained further qualifications from Wolverhampton University, Stafford College and Ghent University Management School.

Chris Alderson says: "I'm delighted to be welcoming Mike to the business. I had the pleasure of working with him for many years at Bostik and have seen his dedication and commercial expertise first-hand.

"He is a vital addition to the company's senior team and will be a huge asset as we seek to achieve our ambitious strategic objectives in the years ahead."

Moran says: "I am extremely excited to be joining Quanex. It's a superb business I've known for many years, and I've always been hugely impressed by its



**Mike Moran**

dynamic and forward-thinking culture.

"I am looking forward to working with our global team to drive Edgetech and Quanex forward as part of something bigger."

# A new purpose

Eurocell, has appointed Cat Hambleton-Gray as its people director to drive forward the company's people first strategy.

Hambleton-Gray joins Eurocell with 27 years' of experience in people and HR roles across several businesses, including retail, hospitality and the veterinary industry. She has led a number of long-term strategic cultural changes, employee engagement, talent management and wellbeing projects.

As she joins Eurocell is embarking on a new vision for its people strategy, with four pillars at its core. These are talent development, employee value proposition, engagement and health and safety. Eurocell has also updated its values and communicated a new purpose across the business.



**Cat Hambleton-Gray**

Hambleton-Gray says: "Employee engagement is critical to Eurocell and embedding our new purpose and values will be key this year. We will review our engagement cycle and be considering how we can enhance this and especially how we can be 'always listening' to our colleagues' views and ideas."

# New blood at AluK

AluK has made two appointments to the UK board, with Paul Booth joining as R&D director and manufacturing specialist James Schools joining as finance director.

They are both bringing valuable experience and expertise to AluK, to help the aluminium systems company deliver on its ambitious plans for 2024 and beyond.

Paul Booth is an award winning product designer with more than 40 years' experience in aluminium system design. He says the opportunity to join AluK and lead a complete transformation of its product range ahead of the challenges presented by Future Homes was one he couldn't turn down.

Booth says: "Under Russell Yates' leadership, AluK is a reinvigorated business in the UK with exciting plans and substantial backing from the European group in terms of investment and resources. I am delighted to be a part of that."



**James Schools (top) Paul Booth (bottom)**



James Schools is a relative newcomer to the window and door market but has 14 years' of finance experience working extensively with manufacturing entrepreneurs. He is promising to shift the focus of AluK's finance offering, so that it better supports the needs of the company's fabricator customer base.