

# Comment

**I think the Glass & Glazing Federation is doing a grand job and deservedly shouting about it.**

The GGF has launched 'Safe Guides' for both installers and home owners; it has lobbied government on a number of issues both before and during Covid-19; and was the first to decry the failings of the Green Homes Grant Scheme – first when it was announced with no details (which led to home owners cancelling or delaying orders while they waited to see what would happen) and then again when it transpired that there was very little on offer to the window and door industry once details were finally issued.

Now the GGF has launched a new campaign focusing on raising consumer confidence in the home improvement sector in the face of coronavirus.

Research has revealed that one in five UK homeowners still feel nervous about letting tradespeople into their home. The Campaign will be driven from MyGlazing.com, the GGF's independent consumer advice site. And two top agencies have been employed to make sure consumers are driven to the 'Stay Safe' hub where loads of advice (regularly updated) will be available to them. Well done to the GGF!

## Relationships

We at The Installer have a great relationship with the Federation and with the GGF Commercial companies – we take some considerable pride that TheInstaller.pro helped FENSA take record enquiries during lockdown and we also produced advertising click-throughs in the hundreds for BFRC (energy ratings), GGF Installsure (IBGs) and RISA (expert witness service).

## Super Mac

And if readers turn to page 12 of this issue, they will find that we are again running the GGF Health & Safety Column (every two months). There has been a short break since the previous GGF writer moved to pastures new. Now James Macpherson has been installed as the Federations Health, Safety and Environment Manager with the responsibility to look after the organisation; advise Members...and write for us amongst many other things. James Mac (as he is known at the GGF because of a surplus of people called James), as hopefully you will discover, is a fabulous writer and very well informed on the topic of health and safety and environmental issues and on wellbeing and mental health...and more. A great addition to the GGF and The Installer I am sure you will agree.

**Brian J. Shillibeer, Editor**

**You can find all the latest daily news at [theinstaller.pro](http://theinstaller.pro)**

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