

Appointment Supports Trade Partners

In response to an increasing number of new trade partners joining the outdoor living specialists, Milwood Group have responded by strengthening their team with a new appointment.

Tahlia Ibrahim joins the firm as their new Assistant Sales and Marketing Administrator. Her remit is to support Milwood's nationwide network of trade partners whether that's through

distributing sales leads, providing technical support or delivering updated price lists and new product information.

Her main focus, however, is to ensure trade partners are set up and taking advantage of Milwood's renowned Trade Partner Area, their online hub which offers high-impact marketing and sales material, technical documents, installation manuals and online resources for their own websites. **i**



Deceuninck's New Directors



Deceuninck UK has announced the appointment of two new directors, Chris Jones and Darren Woodcock, following several years of outstanding performance.

Previously Head of Sales, Chris Jones has been promoted to Sales Director and Darren Woodcock promoted to Operations Director. Jones joined Deceuninck in 2014 and has helped existing customers grow and also switched a stream of fabricators over to Deceuninck. The combined effect has powered Deceuninck's strong growth and market share gains over the last four years.

Woodcock joined Deceuninck in 2016 and set up its purpose-built foiling plant within just nine months. Deceuninck now foils over 5 million metres a year and regularly sets the industry benchmark for outstanding quality and service in foiling. **i**

From Double Decker To Library



PVC-U systems supplier Veka Group, has transformed a double decker bus into an inspirational reading space for a local primary school, after it won thousands of online votes.

Children at Whittlefield Primary School were delighted to get a first look inside their new school library when it was officially opened by the Mayor of Burnley – who is a former pupil of the school.

The transformation took just five weeks, with help from a host of businesses across Lancashire and more than 750 hours of volunteered time.

Headteacher Helen Kershaw comments: "Before this, we didn't have the space for a dedicated library within the school, so it really will make an enormous difference for generations of pupils. Thousands of children will enjoy the benefit of this inspirational reading space over the coming years." **i**

New Lab And Award Nomination



Recovinyl registered a total of 633,127 tonnes of recycled PVC-U waste in 2017 representing a 13% increase from 2016. However, recyclers have reported a shortage of post-consumer window profiles for recycling in the UK.

For fabricators and installers, recycling PVC-U makes 'complete sense' says Richard McKinlay, Head of Circular Economy at Axion, Recovinyl's Regional Representative for the UK: "Recovinyl continues to deliver impressive sustainable achievements in recycling a valuable material that was once consigned to landfill. With a recycling network across the UK, it's a convenient way to save you money on landfill disposal, it protects the environment and it's the right thing to do. Whether you are a fabricator or an installer, you could save money by recycling your waste PVC and Recovinyl can help you to do this." [i](#)

Recycling And Recycling Again



Veka fabricator Grosvenor Windows has removed, recycled and replaced 160 windows for a respected Macclesfield housing association.

Working with Veka and Veka Recycling, Grosvenor was not only able to recycle the old frames, but also install high quality recycled Veka systems into Arcon's Fir Court development.

Grosvenor Windows' Dominic Mills explains: "For this project, we used Veka's Infinity recycled system which the client was very impressed with. It has a core of up to 80% recycled PVC-U and then just a skin of virgin polymer to ensure it looks exactly like new. This means it has all the same benefits as brand 'new' frames when it comes to style, weather performance, security, energy efficiency etc – but it also ticks a very important box for sustainability." [i](#)

Brexit Leads To Stockpiling

Veka Group has reaffirmed its position as a stable systems company that continues to prepare for growth.

Sales Director Neil Evans explains: "Throughout 2018, an incredible 99.3% of all our thousands of deliveries have been made on time and in full. To maintain these enviable results, we hold an average £10M of profile in stock or en-route at all times and in the run up to Brexit

we'll be building our stocks even more extensively, thereby increasing our buffering capabilities.

"Thanks to our extensive ongoing investment in people, plant and technology – which includes £5M this year alone – Veka Group is more stable and committed to UK manufacturing than ever. We are also very excited about an imminent new product launch and new colour offering." [i](#)

