

# Showroom Revamp

**Droylsden Glass is revamping its showroom – with a little help from Dekko.**

Family-run Droylsden Glass has been providing home-improvement products and services to homeowners across Greater Manchester for over 36 years and relocated to its current premises in Audenshaw in 1996.

Kevin Thackeray, MD says: “We met with Dekko MD Gary Torr and Sales Director Kurt Greatrex in March and they kindly offered support by introducing his product range into our showroom, and wanted to make Droylsden Glass ‘THE’ standout showroom for our area.”

For the showroom, Dekko has supplied Droylsden Glass with English Oak Flush sash windows to form an impressive new Garden Room; Infinity (Graf weld) flush sash and casement windows; and a RAUM aluminium Lift & Slide patio door and aluminium windows both within an orangery. Discussions are also ongoing to introduce an R9 window into the new showroom. [i dekkowindows.com](https://www.dekkowindows.com)



**Framexpress has launched a new website to help window installers make the best product choices for their domestic and commercial projects.**

Director Mark Westbrook says: “The new website has been created to make it really easy for installers to get the most up-to-date product information, easily download sales support and also get in touch for a 4-hour quote.

“The new site has been themed around the trade service promise of 4-hour quotes, 48-hour win-

dows from Framexpress. The fabricator also offers windows and doors in a range of 10 colour foils in just five days and is Patiomaster Dealer for the West Midlands.

Mark adds: “In today’s world, where a whole business can be run through a Smartphone, it makes sense to invest in digital support so that installers can get the information they need, wherever and whenever they need it. It’s a handy sales tool for installers too, as each product



page features impressive image galleries and loads of technical information on products including design, colour and hardware options.” [i framexpress.co.uk](https://www.framexpress.co.uk)

# Statement Guttering

**2019 has got off to a good start for Freefoam customers, with the addition of Square and Ogee gutter in the popular Anthracite Grey colour option.**

Designed to complement the existing Round and Deep gutter systems and manufactured to Ral No. 2016 the ranges offer an exact match to door and window systems, giving customers the range to satisfy the growing demands of homeowners and developers.

The choice of colour for windows, doors and roofline is now on average nearly 30% of sales, with some window companies seeing sales of over 50% in colour – and growing. Homeowners buying high end grey windows and doors do not want the standard white roofline – they want everything to match. Which is why Freefoam made a strategic move into manufacturing the complete roofline range in Anthracite Grey. [i freefoam.com](https://www.freefoam.com)



# Lighting The Way

**Lighting experts, Luceco, has unveiled its brand new range of inspection torches and work lights. The new products have been extensively tested to offer the perfect lighting solution for a huge variety of jobs, with high lumen variation, USB charging capability and multi-shadow prevention.**

Consisting of two work lights and four inspection torches, the range will be a welcome boost for DIYers and professionals alike as Luceco puts its knowledge and expertise behind these new products.

Simon Shenton, Head of LED Development at Luceco, says: "The new lights and torches will provide an all-round light solutions package, allowing jobs to be carried out with ease. At Luceco, our mission is to create a rich range of products that are practical, versatile, cost-effective and appeal to a wide segment of trade users and DIY-enthusiasts." [luceco.com](http://luceco.com)



**PVC-U systems supplier Veka Group has simplified its Variations colour offering, to make it even more useable, helpful, and easy to understand for customers.**

95% of Veka Group foil sales will now be from stock; 27 colour combinations across 14 colours.

Working out ex-stock colour availability can be a confusing and time consuming task, requiring the cross-checking of brochures, swatch books and availability charts. In reviewing their colour policy, Veka wanted to simplify the whole process as it constantly refines its offering for the benefit of fabricators and installers.

Marketing Director Dawn Stockell explains: "The demand for coloured products presents a huge sales opportunity for our customers, which is why we've made it even easier to order coloured profile.

"We stock what our customers sell, so there's no 'chasing rainbows' when it comes to availability. We're committed to providing the colours our customers want, when they want them, in the most straightforward way. There are 27 colour combinations from a palette of 14 best-selling shades, and no need to wade through a big book of swatches and availability charts. All of the colours in our new brochure are ex-stock, sharing the same lead time as standard profile and available across our full product range." [vekauk.com](http://vekauk.com)



# Viiu The Showroom

**Ultra-slim sliding door brand Viiu has opened a new showroom to showcase its products.**

Located in Theale, West Berkshire, just a few miles outside of Reading, the facility is a valuable resource for Viiu customers, who can use it to demonstrate the striking doors to end-users and architects alike.

Viiu offers ultra-slim sightlines, secure laminated glass throughout and an ingenious, unobtrusive design. With the outer-frame entirely built into the façade, it gives the appearance of a wall of glass, strong enough to support moving glass sections of up to 750kg, and fixed glass sections up to 1200kg.

For added security, and to maximise the amount of transparent space, Viiu's electric locking mechanism is cleverly concealed in the head of the outer frame.

A patented adjustable interlock section allows perfect alignment to maximise performance and aesthetics.

A motorised option is available – and its drive gear is discreetly housed in the unit's 100mm head profile, which itself is hidden behind the building's façade. [viiu.co.uk](http://viiu.co.uk)



# Home Extension Deadline



**The relaxed planning rules for single storey home extensions are due to come to an end on the May 30.**

In fact any single storey extension, orangery or conservatory approved under the neighbour notification scheme have to be built and completed by that date.

Notification then needs to be submitted to the local authority to inform them the project has been completed.

The government introduced a temporary relaxation of planning rules giving generous permitted development rights to homeowners back in 2013. The aim was to help the construction industry recover from a crippling recession. It granted permitted development rights for single storey rear extensions of up to six metres projection for semi-detached houses and eight metres for other detached property. These 'neighbour notification applications' had no planning application fee and took 42 days to be decided.

## Conservatory Design

Head architect at Conservatory Design Frank Cook told The Installer: "We noticed a sharp increase in demand for extensions, orangeries and conservatories when the scheme was intro-

duced. Previously the deadline was extended in 2015 and 2017 but now it's coming to an end. Permitted development for single storey extensions will revert back to the previous limit for single storey extensions of 3 metres on a semi and 4 metres on a detached property."

A guide to permitted development can be found on the Conservatory Design website.

## Demand expected to continue

Cook says: "All the deadline means is that any single storey extensions over the permitted development size will now require a full householder application costing a couple of hundred pounds and will take 8 weeks to be decided. We don't expect any decline in people wanting larger home extensions. [i](#)



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