

'Appy With New App

Infinity's new app 'Showroom' does exactly what it says on the tin, allowing installers to create their very own mobile showroom for use either online or offline.

Installers can upload product information such as brochures, photos and videos to demonstrate to potential customers and include company and contact information imported direct from an existing website.

Content is customisable by the installer with the option of either replicating an existing website or using Showroom as an additional sales channel. They can add any other home improvement products and services which they offer to the app, as well as news, events and special offers.

It will even be possible for trade fabricators to use the Showroom app to create a mobile showroom for their installers - bringing together all of their product information and marketing literature into one continually updated online library for their installers to access at any time. [i infinitylogo.co.uk](http://infinitylogo.co.uk)



Bond It, has launched a new range of DIY Superglue products to its eye catching Glue Monster Range.

Complimenting the already

established PU and Wood Glues, they are now offering 4 cyanoacrylate products in handy DIY sizes for quick repair jobs.

All Purpose Adhesive, a quick drying adhesive with exceptional bond strength. Contact Adhesive, quick drying, very strong and water resistant. Monster Mix, a general purpose 2 part epoxy adhesive and encapsulant that forms a high strength bond or coating in 5 minutes. 100% reactive - no solvents and

traditional Superglue that will rapidly bond almost anything. Supplied as a carded display in easy tear-off units, giving you maximum convenience whilst taking up minimum space.

MD David Moore comments: "The growing range is an ideal choice for businesses targeting DIY customers as well as for stockists looking for value-adding items. The Monsters are now unleashed!" [i](http://bond-it.co.uk)

bond-it.co.uk

Heritage Hardware

VBH has launched a bespoke range of PAS24 hardware for Deceuninck's Heritage Flush Sash Door. Suitable for single or double doors, the new range has been tested at BSI to the PAS24:2016 standard enabling Document Q compliance on new-build projects. The new hardware suite is also covered under the Q-secure security and greenteQ 10-year corrosion guarantees for an all-round robust solution.

Hardware specification for the Heritage Flush Sash Door consists of greenteQ Sigma Flush Door Hinges, a greenteQ Alpha Door Handle, Yale Mantis door lock with a single piece striker and latch lead-in block, and a Yale Platinum 3-star profile cylinder.

The greenteQ hinge is available in five different finishes to complement Deceuninck's Heritage suite, and is manufactured from heavy duty zinc. It fits into the door rebate leaving the appearance of a traditional 3-knuckle butt hinge on the outside. It also features a concealed security grub screw to prevent removal of the hinge pin when door is closed, and an integral weather seal pad to protect from the elements. [i vbhgb.com](http://vbhgb.com)



Coming In From The Cold

Makita UK has added new, high visibility, heated jackets to its LXT and CXT ranges to help keep construction workers comfortable on site, for longer.

Powered by Makita's Lithium-Ion batteries, which many site tradesmen will already own, the DCJ206Z LXT Jacket will run in Hi, Medium and Lo heat settings providing up to 35 continuous hours of comfort. The jacket features five heat zones, two on the chest and three in the back, which are controlled by an on/off selector with LED indicator conveniently positioned on the chest. The heated jackets are made of robust and durable fluorescent yellow polyester with reflective silver lines, are washable when detached from the battery, have a removable zipper hood and are cosily fleece lined.

The CJ106DZ Heated CXT Jacket offers the same features as the LXT models, weighing a comfortable 1.1kg, and provides a run time of up to 14 hours when powered by a 4.0Ah Makita CXT battery. See website for more details. [i makitauk.com](http://makitauk.com)



Screwfix has introduced 68 new Erbauer power tools, supported by the innovative 18V Keep Cool Erbauer EXT battery technology. The 18V EXT battery platform gives tradespeople the freedom to share batteries and chargers across 14 different power tools and also boosts run time by 25% compared to non-EXT batteries. Erbauer power tools also benefit from brushless motor technology, which delivers longer motor life, more power and up to 200% higher torque.

Erbauer's Keep Cool Technology has also been engineered to reduce friction and heat build-up. The new technology ensures tradespeople can work for longer, without the need to stop to charge or carry additional, costly batteries.

The Erbauer range of power tools is trusted by many tradespeople and more than 50 per cent of the products already available are Trade Rated, an independent accolade showing they are highly rated by other trade customers. [i screwfix.com](http://screwfix.com)

Re-Brand Opens

Hurst has kicked-off the new year with a major re-brand. As part of the launch, the company has unveiled a new identity to appeal to a new generation of customers.

Marketing Manager Hayley Barker explains: "This launch marks the beginning of what will be a pivotal year for Hurst as we embark on another period of rapid growth. We have a punchier name and a fresh new look, but our core company values remain the same – they are the trademark of Hurst.

"We put a great deal of time, care and effort into creating our doors and our people are dedicated to delivering the very highest standards of quality

and personal service to our

customers. This new identity reinforces these unique strengths, which set us apart in the industry.

"We are never afraid to invest at Hurst and this is the biggest branding exercise that we've ever undertaken in the history of the business. Our new identity will elevate Hurst to a new level and help us engage with a wider audience, especially homeowners who are increasingly asking for a Hurst door by name." [i tradesmith.co.uk](http://tradesmith.co.uk)

