

Comment

So here it is...

So we hit December and the winter holiday season, so I might just as well come out and say it – for all of you who celebrate the season from a religious perspective and all of you who don't – Merry Christmas. And may you have a very Happy & Prosperous New Year as well.

It is a worry that a new strain of Covid, the aftermath of Brexit, the supply chain crisis, labour shortages, energy and fuel price hikes and the threat of higher interest rates all threaten the prosperity of 2022. However, I am an optimist and I think there is plenty for The Installer readers to look forward to.

There's loads of house building and refurbishment going on – just look at our first News page this month and you will find that PVC-U and timber window and door manufacturers, suppliers and installers are being sought for a new four-year framework for public sector projects with a value of £66 million. And that's not the first of such frameworks that we have reported. If you want to keep up-to-date with all the deals and all the developments, make sure you tune in regularly to TheInstaller.pro

TheInstaller.pro (where you will also find a digital version of this magazine) has come on in leaps and bounds in 2021 having launched the previous year. I can honestly say it has more news, more features and more of what you actually want to read about than any other website serving the sector. And our customers, our advertisers, are now falling over themselves to book-up for 2022 – so impressed by what we do...and quite rightly so.

Sales leads

The G-Awards took place as we were going to press but TheInstaller.pro will cover who won what in due course. It's always nice to receive recognition. I am impressed that Leads 2 Trade is celebrating its 15th anniversary as the most established sales lead provider for window installers.

FENSA, meanwhile has nailed it with its own Find a FENSA Approved Installer website which focuses purely on certified window installers. Read all about the innovations from the top competent person scheme in the UK on page 12.

I was not so impressed with the latest entrant to the market. Certifiedcompetent.co.uk is an offering from Certass that claims to challenge other very expensive find a trader sites. Unfortunately, as far as I could see there were few (if any) other trades listed and thus it offers a very unsatisfactory consumer experience. I won't say more (it is the season of goodwill after all) but do take a look and let me know what you think – that's Certifiedcompetent.co.uk My email is installer@profinder.eu

...Merry Christmas

So again, have a great Christmas – the January issue of The Installer will yet again be out before any other publication has finished off the mince pies and taken down the decorations.

Brian J. Shillibeer, Editor

The Installer

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The Installer is the Media Channel For Professional Installers of Commercial Façades and Windows, Doors, Extensions & Other Home Improvements

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