Nonderland incarnate



-Smatt Europe, the organisation behind the G-Tainer, a combination of smart glass and a steel modular system, installed 12 of the units at this year's Boomtown Festival. This is the 10th incarnation of the festival, which runs for four days in August, and brings together music, immersive art, theatre performance.

Orhan Ertughrul, executive vice president, G-Smatt Europe, says: "We were really excited about being part of this event, which is recognised for pushing the boundaries of creativity. Our G-Tainers were used to form Bang Hai Technologies, the headquarters of the 'in world' Bang Hai Corporation and the hub for its digital innovations. During the day, it was a fully immersive interactive venue and a key component to the site wide

theatrical role play game. At night, the glass became an advertising beacon for all things Bang Hai and a showcase for the festival's overarching narrative."

"We have a reputation for presenting new and exciting acts and technologies at Boomtown so when we saw just what G-Smatt could deliver in terms of interactivity and

creativity we really wanted to get them involved," said Natalie Smith, creative producer and production manager for the

Compelling media content, advertising, information and interaction are all possible with G-Tainers or G-Walls, and their inclusion enables the incorporation of stunning media displays. They may pulse in time to the music, mimic the movement of your customers, display beautiful, eve-catching dynamic art, act as a large-scale platform for gaming or just be used to deliver high impact advertising for a brand. G-Tainers are available both to buy or for hire and G-Smatt's experienced team of designers and installers provide all the necessary

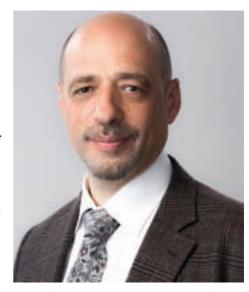
appropriate media content to creating a unique brand experiential installation. The units can be installed individually or combined in a multiple container construction for a larger pavilion or a 'pop up' venue.



www.g-smatteurope.com

G-Smatt Europe opened its doors to business July 2017 and since then the Oxford based company has flourished. Its innovative, smart glass media solution is generating enquiries from both the events sector as well as opportunities for pop-up retail units, hospitality and construction. Visitors to London will have been able to witness the interactive and creative capabilities of the glass as one of the G-Tainers was installed behind the Royal Exchange in Threadneedle Street as part of this year's London Festival of Architecture (LFA), of which G-Smatt was also a lead sponsor.

Orhan Ertughrul, executive vice president, G-Smatt Europe, says: "This has been amazing year for G-Smatt and I am delighted with what we have achieved and even more so by the opportunities that lie ahead. A key factor in this success has been the growth and development of the highly committed and professional team that I have been able to assemble."



20 The Fabricator 2018

Two projects, £1m

Welsh fabricator, Dudley's Aluminium has announced that is has secured two new projects with a combined value of more than £1m.

In the first half of 2018 Dudley's has secured major projects such as Cambridge University's R&D Campus and the £4m Central Square contract and has invested more than £200,000 in a new storage and offtake facility. The two new projects were awarded by Kier Construction and will see Dudley's Aluminium working in Oxford and Exeter.

The first project is for new student accommodation, GSA in Exeter and is worth in excess of £700,000. Dudley's will be installing Metal Technology System 17 capped curtain walling and Metal Technology System 435/535 windows and doors.

The second contract is to support the construction of Oxford-based Infineum's Project Maia in Oxford – a new global centre of innovation to support the company's technology leadership and enable improved innovation. Dudley's will be installing Kawneer curtain walling and doors, top of the range automatic entrance doors and Louvre doors throughout the state-of-the-art building.

Colin Shorney, managing director of Dudley's Aluminium, says: "We are thrilled to have secured two more projects this year and are delighted to be working with Kier Construction, an outstanding construction company.

"Both projects are great additions for their local area. Project Maia is the start of a big investment for Infineum which will bring in more than 80 jobs to Oxfordshire,



Dudley's MD

while GSA in Exeter demonstrates the support for future generation's education. We are proud to be part of two major construction projects." □

www.dudleys.uk.com

October 2018 will see RegaLead return to Glasstec in Düsseldorf. On Stand C40 in Hall 10, RegaLead will show a range of products specially designed for glass, including ColorSpray painted glass solutions, new decorative EVA laminates, its famous range of glass overlays and CadBlast sandblasting solutions.

Guy Hubble, joint managing director of RegaLead, says: "We've exhibited at Glasstec many times in the past – it's always proven to be an excellent show for us. As we are one of the world's biggest suppliers of decoration for glass, people want to see us there. In 2016 Glasstec saw more than 40,000 glass industry visitors, and I expect it to at least match that this year.

"In the past we've often focused on a single part of our product offering at Glasstec, but this year we're



broadening the appeal. One of the highlights of this year's show will be the launch of our range of decorative EVA laminates from Evguard Folienwerk, of which we're the exclusive distributor. We are offering a unique combination of decorative and functional properties; visitors will see stone, paper, marble, wood and fabric interlay options, available for companies manufacturing their own laminated glass."

www.regalead.co.uk

The Fabricator 2018

Sleek & slim



The ScreenLine cordless sliding integrated Venetian blind system (SL20SV) is now smoother, quicker and slimmer according to manufacturer Morley Glass & Glazing.

The side rail that houses the magnetic operating slider on Uni-Blinds sealed units is now 20% slimmer, creating a larger glass viewing area and a slimmer 40mm profile.

Mounted on the internal face of the glass unit, the magnetic slider allows total control and ease of use of the SL20SV integral blind. Only one device is used to raise and tilt the slats. The external slider 'logically' moves in the same direction as the blind operating direction. The latest improvements to the system, which Morley has been selling in the UK for four years, have also seen the speed of raising and lowering the slats increase.

Like all Uni-Blinds sealed units with integral blinds inside, the SL20SV sliding system provides a low maintenance and contemporary feature for any double-glazed window or door – and is available in 10 different colours, including anthracite grey (S159).

The integral blinds are assembled and permanently sealed within the double-glazing cavity which comes with Technoform warm edge spacer bar as standard to offer optimum thermal insulation. Once sealed in this totally dust-free environment, the blinds require no cleaning, always appear new and are protected from damage.

The SL20SV's external magnetic slider is also treated with the patented Sanitized anti-bacterial finish, which provides a long-lasting protective function ideal for domestic and commercial applications. The slider is so sleek and slim that it is also ideal for sliding doors.

Ian Short managing director of Morley Glass & Glazing says: "The sliders are fitted on all SV blinds in our factory in the UK, which reduces install time on site for installers."

www.morleyglass.co.uk

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