



Shades of grey

For over 30 years, Renolit has been producing colour foils for all manner of products from window products to laminated flooring.

At the FIT Show, under the theme of ‘A Kaleidoscope of Colours’, the company is showing solid colours, textured surface finishes, woodgrain décors and metallic finishes.

A further display is dedicated to Renolit Repair Service products with live demonstrations throughout the event.

Three new trend colours are being shown alongside the recent new additions to the range: black and sage. Eden grey is a new mid-tone grey, ocean grey a light grey with a subtle blue undertone representing the cool, misty tones of the sea while terrene is a dark greyish brown with earthy tones.

Textured surfaces create a real painted wood illusion and as wood species themselves differ so does the range of textured wood embosses available from Renolit Exofol exterior films. Three different textures will be displayed: claystone combined with TruGrain, a fine linear emboss consisting of woodgrain pores interspersed by non-planking cathedrals giving movement and variety which accumulate into a low gloss soft touch surface finish.

Pebble grey is a medium-light strength grey with undertones of green and a wood-tick emboss. This will be joined by the elegant ash surface finish together with an overall matt surface finish shown in two colours – Windsor and Balmoral.

Despite the dominance of solid colours, wood designs still account for almost a quarter of Renolit’s exterior film sales in the UK. Classic designs which have held their place for decades. Renolit says it maintains a focus on the development of woodgrain designs and will show four new ones. Bandon oak is a detailed oak woodgrain rich in colour with subtle red undertones combined with elite

emboss giving, a smooth high quality real wood finish. Roburn oak is a refreshing modern, mid-tone woodgrain with a striking detailed design completed with the Tru-grain low gloss emboss for enhanced realism. Both are produced in the plasticiser free Exofol PX grade for additional security.



For optimum realism, spice inspired Cinnamon PFX and warm sweet Honey Oak PFX, combine the deep, flowing VLF wood grain texture with a matt finish which creates a surface that is almost indistinguishable from real wood. □

www.renolit.com

Colour therapy

Kolorseal's Deborah Hendry is acutely aware of the increasing demands placed on her company's spray paint services. However, Hendry says she also keeps a keen eye on what is driving colour trends

Colour has to be one of the most powerful decorative finishes when it comes to making a property stand out. Spray painting protects exterior surfaces from the elements and it provides a long-lasting finish. The Kolorseal range has been specifically developed for the building industry.

Architects and specifiers utilise colour to recreate spaces such as offices as completely new environments. The influence of colour can give a sense of wellbeing and help increase productivity. So colour shades are also important.

Understanding colours is probably more important than looking at trends. The cooler colours such as green hues and blue tend to create a calming effect. Bright shades such as red, yellow and orange tend to project various emotions. They make a strong statement, particularly if they are used on a front door.

Darker shades such as navy and black symbolise importance, authority, confidence, and stability. Homeowners choosing these colours are portraying a sense of elegance and sophistication.

It is important when specifying paints that the paint used provides a superior performance. They need to be completely maintenance free and guarantees should be available on weathering, resistance to chemicals and mechanical abrasion.

With people becoming more adventurous in respect of colour on homes and buildings, the Kolorseal team has to ensure that it can provide solutions for every single customer regardless of the size of the project. Our colour palette is vast and it is possible to colour-coat products in any RAL or BS colour as standard. Additionally, with our Farrow & Ball range and our bespoke range we can achieve virtually any colour required.

A 'Kolorsealed' product has an

intense, rich depth making the overall finish much smoother.

Different colours can be used on both sides of any sized window or composite door. Spray painting offers the ability to match building product to existing paint colours. For companies looking for additional options to add to their range then bespoke options will always make an impression on homeowners looking for something original. □



Deborah Hendry

www.kolorseal.co.uk

