

# The galv-mark

Reinforcement is a critical part of a window's construction. Yet, unlike most other component parts, the steel is typically unbranded with fabricators unable to tell any meaningful difference between the products supplied by different companies. With this in mind, the decision to launch AngloGalv was an obvious one says Anglo's MD David Evans

We introduced AngloGalv to establish a benchmark for galvanised steel reinforcement for the window and door industry. If customers are buying their reinforcement from Anglo with the AngloGalv shield mark on it, they can be assured it is galvanised to the BS EN 10346 standard, in specified zinc coating thicknesses of Z140 and Z275.

BS EN 10346 is the British and European standard that applies to hot-dip zinc-coated steels used in cold roll-forming and conformance ensures that products consistently meet and exceed quality assurance targets.

## Assurance

The historic reputation of the steel roll-forming industry was tarnished by a handful of poor suppliers. As a result not all steel reinforcement that entered the supply chain met the high standards expected.

This has meant that all suppliers were tarred with the same brush and sometimes unfairly subjected to criticism. Launching AngloGalv was one way that we can provide the quality assurances our customers need.

The launch of AngloGalv also neatly coincided with Anglo's ISO9001 accreditation, which recognises our commitment to improving systems and services right across the business.

Many of our customers themselves are operating under an ISO9001-approved quality management system. And we found that many were asking us for assurance regarding the galv quality of the steel they were getting.

For example, they asked for mill certificates or other technical evidence of the quality of the zinc coating on the product. And we gave them that because we source steel from UK suppliers and we have full traceability right through the production cycle.

But steel with the AngloGalv shield on it immediately assures them that it is carefully sourced and meets the relevant standards.



David Evans

## Challenging

We believe AngloGalv fills a practical gap in customers' internal procedures.

At first appearances, when you look at the steel that Anglo produces, or any other competitor produces, it may look the same, and that can ultimately be challenging for customers when they're trying to compare one product with the other.

Because many want assurances around the underlying quality of the steel they were getting from us, but didn't have the means in house to establish that, we are also loaning – for free – galv meters so they can test the products for themselves. Even if they buy from another supplier.

Available to all UK fabricators, whether they are Anglo customers or not, the meters offer a quick and easy method to check the average zinc coating thickness on the steel reinforcement they buy and ultimately put into their customers' finished doors and windows.

The introduction of AngloGalv sets a benchmark for quality and we are pleased to be a driving force for professionalism in the window and door industry.

Ultimately, you wouldn't make a window with unbranded profile or hardware, so why use unbranded steel reinforcement?

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