

BM becomes Forttero Certifiably 'Great'

BM Group will, in future, operate under the Forttero name and present all its digital software solutions within a unified brand identity. Having become part of the international software provider Forttero at the start of 2025, this step makes the BM Group's affiliation with Forttero clearly visible and underlines the shared strategic direction.

The BM Group switch aligns with that of Orgadata, the Germany-based developer of Logikal, which was also acquired by Forttero last year. Both the BM Group and Orgadata product portfolios are being brought together under the Forttero brand to create clarity and consolidate the company's strengths for the benefit of customers and partners. Established solutions such as Logikal, Evolution and Evonet, together with additional Forttero offerings, now form an integrated



portfolio that supports companies digitally across their entire value chain – from planning and costing through to production and process integration.

Dean Hodges, sales director at Forttero, says: "The new brand identity sends a clear message: we are no longer operating as a standalone company, but as part of a unified organisation with shared resources and a clear vision." □

Expert leading

More than 300 business leaders and experts joined Andrew Scott, managing director of Purplex Marketing, for his first *Business Growth Webinar*. The session explored current market trends and offered clear, practical strategies for turning challenges into growth.

Scott drew on his experience acquiring, building and exiting more than 15 companies to share the methods that have helped him and hundreds of industry leaders achieve sustainable success.

He explained how his own purpose-plan-execute strategy drives long-term growth, and how brand, customer relationships and disciplined decision-making can open new markets and attract high-value clients. Scott also discussed his 'four strategies for growth' model and how to avoid big mistakes when growing a business.

He also highlighted the role of AI in generating revenue around the clock and the risks of relying on purely transactional business post-Covid.

For a personalised deeper dive into



Andrew Scott, outside No. 10

the strategies discussed, attendees were offered a complimentary two-hour growth workshop at Purplex Marketing's offices, and many have already booked their sessions. The next online event will be on Wednesday 25th February at 11.00am.

Feedback has been positive. Attendee Dharmendra Prajapati says: "The frameworks make growth feel structured, not theoretical. A clear, decisive approach to opportunity."

Scott says: "There has never been a better time to build, scale and create real value. I am thrilled by the response and look forward to welcoming more industry leaders in February." □

Rehau UK has been recertified as a Great Place To Work for 2025, marking the second successive year that the company has been recognised as one of the top employers in the country.

Great Place To Work is the global authority on workplace culture, employee experience, and the leadership behaviours proven to deliver market-leading revenue, employee retention and increased innovation.



Martin Hitchin

Over 90% of Rehau employees participated in a 60-statement survey to inform the company's entry, demonstrating widespread engagement and satisfaction across staff.

Martin Hitchin, CEO at Rehau UK, says: "I am delighted that we have been officially recertified as a Great Place To Work for 2025. This achievement is particularly meaningful as it has been driven by the feedback, experiences, and perspectives of the vital staff that make Rehau tick."

"Our recertification is testament to the strong and consistent culture of trust, inclusion, collaboration, and support that we strive to build every day. It reflects the pride our employees show in their work, the respect they show one another, and the commitment they bring to our shared mission and vision." □