

# THE FABRICATOR

## Media Information Pack 2017



# About THE FABRICATOR

The window, door, conservatory and associated home improvements market is valued at £5.9bn together with the commercial sector the market has been growing since 2013 and current reports (published in *The Fabricator*) show that firms are confident that this will continue. The issue of the UK leaving the European Union led to a little uncertainty in 2016 but firms in every sector declare confidence in the future.

Even after the demise of the Green Deal, energy saving remains an issue. Add to that the desire of home-owners to improve and extend and a return to a progressive new build outlook, it is no surprise that the industry is gearing up for an overwhelmingly positive 2017.

Fabricators make a host of products other than windows. Almost all manufacture composite doors, conservatories and bi-folds. While vertical sliders remain a specialist area, especially for 'heritage' properties most fabricators offer them. Whilst there is an active specialist glass trade many fabricators make their own IGUs.

*The Fabricator* is distributed to named individuals on a free circulation basis. The journal is targeted at readers with considerable budgets – and real buying power.

We also publish a digital 'turn-page' version which is available from the website [www.thefabricator.pro](http://www.thefabricator.pro). It can also be downloaded as a PDF. All of the magazine sections and articles are available individually as PDF files.

Developed for two decades our database comprises over 7,000 influential individuals in the window, conservatory, doors, glass and IGU manufacturing sectors as well as other major specifiers.

The digital version is sent to over 6,000 individuals as thefabricator.pro E-zine.

The Fabricator has a strong association with the most important trade associations but in particular with The Council for Aluminium in Building (CAB) which provides monthly columns on the aluminium market trends, technical and regulatory issues.

[www.c-a-b.org.uk](http://www.c-a-b.org.uk)





# Rates & Data

## Front Cover packages

£2,950	Front Cover with DPS Cover Story
£2,500	Front Cover with Single Page Cover Story

Prices on application for other Cover Options including Gatefold

## Display Advertising Rates

Number of insertions	1	6	12
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All rates are quoted as full colour

DPS	£1,950	£1,660	£1,465
Full Page	£1,050	£895	£790
Half Page	£575	£490	£435
Quarter Page	£350	£300	£265

## Special Positions

Number of insertions	1	6	12
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Back Cover	£1,500	£1,275	£1,125
Inside Front Cover	£1,350	£1,150	£1,020
Inside Back Cover	£1,150	£1,000	£865
First Right Page	£1,250	£1,070	£940
Opposite Comment	£1,250	£1,070	£940
First Page of Feature	£1,150	£1,000	£865
Opposite Technical Article	£1,250	£1,070	£940
Inserts	£90 per 1,000 10g and under		

(other weights and sizes subject to quotation)

## Front Cover specification

Trimmed: W: 181.5 mm H: 234.5 mm

Full Bleed W: 210 + bleed = 216mm H: 297 + bleed = 303mm

Ads designed to bleed need to allow 56mm above the copy to accommodate the masthead

## Classified and Semi-Display

Number of insertions	3	6	12
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Prices are per insertion – minimum three consecutive insertions.

Discounted rates are available for mono adverts.

Half Page	£375	£320	£285
Quarter Page	£225	£195	£170
Eighth of page	£165	£145	£85
Sixteenth of Page	£95	£80	£70
Single Column Centimetre	£20	£18	£15

Minimum three centimetres

## Advertising Material

We accept advertisement copy in the following formats: Print ready PDF files are preferred. We can also accept hi-resolution image files such as JPEGs Minimum acceptable resolution for print is 300dpi.

Any other format may incur studio charges.

For further details, please e-mail [john.roper@profinder.eu](mailto:john.roper@profinder.eu)

## Publishing Schedule

Display Ad Copy	18th of previous month
Classified & Semi Display	14th of previous month
Inserts	21st of previous month
Publication date	17th of the month
Cancellation	6 weeks prior to publication date

## Mechanical Data

<b>Page Sizes</b>	
Full Page Bleed	h: 303mm x w: 216mm
Trimmed Size	h: 297mm x w: 210mm
Text Area	h: 265mm x w: 184mm
DPS Bleed	h: 303mm x w: 426mm
Trimmed Size	h: 297mm x w: 420mm
Text Area	h: 265mm x w: 394mm

Half Page Horizontal	h: 130mm x w: 184mm
Half Page Vertical	h: 265mm x w: 89mm

## Contacts

### Editor:

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# The Fabricator

## Features 2017

*The Fabricator* magazine reports on all aspects of manufacture in the fenestration industry both domestic and commercial.

On a monthly basis it reports on new products, processes, services and the materials used:

- **PVC-U**
- **Aluminium**
- **Glass**
- **Consumables**
- **Machinery for fabricators**
- **Machinery for glass processors and IGU manufacturers**

In addition to special features, regular sections in the magazine report on structural glazing and glass processing; an area in which, historically, *The Fabricator* has specialist knowledge.

The editor welcomes articles submitted for publication either for specific features or of general interest.

Call: 07967 666794 or email [john.roper@profinder.eu](mailto:john.roper@profinder.eu) to discuss submissions.

For advertising enquiries call Steve Anthony on 07967 585475

[steve.anthony@profinder.eu](mailto:steve.anthony@profinder.eu)

Mehreen Haroon on 07814 209789

[mehreen.haroon@profinder.eu](mailto:mehreen.haroon@profinder.eu)

### January 2017

- Sealed Units & Spacers • Doors

### February 2017

- Aluminium Systems • Bi-fold and Sliding Doors

### March 2017

- Hardware • Machinery

### April 2017

- PVC-U Systems • FIT Show Preview

### May 2017

- Doors & Security • Sealed Units & Spacers • FIT Show

### June 2017

- Conservatories • FIT Show Review

### July 2017

- Hardware • Machinery

### August 2017

- PVC-U Systems • Vertical Sliders

### September 2017

- Doors • Sealed Units

### October 2017

- Door Hardware • Aluminium

### November 2017

- Vertical Sliders (and Heritage) • Bi-fold & Sliding Doors

### December 2017

- PVC-U Systems • Window Hardware